



Why LANTAWOOD?

For years, the people of Georgia have been seeking ways to promote the movie making industry in the South. By creating the “film tax credit” incentive for the industry, the Georgia government hoped to advance the growth of this industry in the state. The only problem is that this incentive does not benefit more than 90% of the potential producers for this industry.

The truth?

You must spend a minimum of \$500,000.00 per year in qualifying productions to benefit from this incentive. Most production companies who do qualify are “Hollywood” oriented. They fly in the major actors, hire a few locals, produce the movie here to enjoying our tax incentives, and put a little money in our economy while saving millions for themselves. They then export “their” movie (yes, it is their movie) back to “Hollywood” to premiere, release and make millions from our talent and hard work. This is how they get back the money they spent here. What is most ironic is that the few of us that made it to being extras can’t even afford going to “LA” for the premiere. Furthermore it is not only Georgia offering these tax incentives, others states using this system to court Hollywood include Alaska-40%, Arizona-30%, Connecticut-40%, Iowa-50%, Louisiana-35%, Puerto Rico-40%, Missouri-35% and so on.

Who are we really promoting? Yes you are right, LA, California and Hollywood. But it doesn’t have to be like this. It is time for a change.

We have already set in motion a system for all of us here to benefit. We call it LANTAWOOD, the NEW movie industry of the South©.

What does LANTAWOOD bring to Atlanta?.....Opportunities

THE VISION

The vision of LANTAWOOD was born out of a passionate belief that emerging creative talent in the South need an accessible and viable platform for exposure and opportunities to showcase their work and make an honest living.

THE FOUNDATION OF LANTAWOOD

The distribution system "Lantawood Theaters™" was created to support the foundation of LANTAWOOD. By setting up a retailing system through our communities and beyond, to exclusively sell LANTAWOOD or "Certified made in Atlanta" movies, local filmmakers now have a more predictable way to release their movies and go back to producing more movies instead of worrying about the selling process.

LANTAWOOD TODAY.

Lantawood Inc, a non profit organization based in Atlanta and in partnership with Why Not Me? Foundation Inc. also a 501c organization, are laying the foundation for the new movie industry of the South known as "LANTAWOOD".

We have developed a system to create a self-sustaining and viable movie making industry, giving Atlanta thousands of employment opportunities while entertaining millions around the world.

Over 100 retail locations and counting have been set up in Atlanta and beyond, ready to sell "made in Atlanta" movies.

We have developed various free programs servicing the greater Atlanta area, set up to train individuals in all aspects of the new film industry. These graduates are then assisted in forming their own production companies with assistance in equipment and guaranteed distribution.

We have launched an intense street promotions campaign throughout Atlanta aimed at spreading the word about Lantawood and the opportunities it brings to Atlanta and the South.

We continue to recruit actors, movie producers, editors, technicians, camera operators, graphics designers and directors ready to take on the new industry. We constantly seek companies looking for exposure, locally made products/services to expose through product placement in our movies, Stylists and Makeup Artists ready to stimulate the local fashion trend, Models, Singers and Dancers looking for new opportunities through movie exposure. We are also recruiting management interns ready for our "volunteer to work" opportunities.

With the local media recognizing this tremendous potential, together we will strive to create over 5000 new jobs in the next few years. Our community needs jobs and we have the system to create them.

THE FUTURE

We will continue daily to setup and launch Lantawood Theaters™ systems throughout Atlanta, Georgia, the Southern States and then the whole USA. New and undiscovered talent will be found and brought to the limelight. People will actually have a chance to see a new and fresh genre of movies promoting the peoples and cultures of the South, while offering these actors new opportunities which until now could never be imagined..

We have an initial target of opening a minimum of 3000 “Lantawood Theaters™” in the next 3 years. This would set into motion the promise to provide thousands of new jobs within the next few years

Lantawood Inc. Fact Sheet

- We have acquired and are developing the resources needed for the foundation of a viable movie industry here in the South employing the local talent which is in abundance.
- We offer free movie industry opportunities, various degrees of training, and the opportunity to perform within and outside our communities.
- We assist individuals and companies to harvest the available raw materials and manpower and focus this on commercial movie making opportunities.
- We provide production facilities free to producers in order to stimulate the new industry and generate opportunities.
- We are constantly expanding the very unique distribution system (Lantawood Theater™) to promote and retail “Certified made in Atlanta” movies.

Why is This Important?

In the South, there is a situation of “abundance of talent and deficit of opportunity” especially in the movie industry. Out of town production companies do not readily employ the abundant talent base available in Atlanta and throughout the South.

In contrast to how “made in Atlanta’ music (TI, D4L, Solja boy) is topping charts all over the world, made in Atlanta movies do not get such exposure, support or patronage. Not even in Atlanta.

LANTAWOOD offers us a unified front and a fresh market to cultivate our talent and ideas while improving our economy.

Who is at the forefront building LANTAWOOD?

Lantawood Incorporated, a non profit organization providing the foundation blocks required for building a viable movie industry based in Atlanta.

<http://www.lantawood.org>

Why Not Me? Foundation Inc: An Atlanta based (501c) nonprofit organization in partnership with Lantawood Inc as its fiscal agent.

Atlanta Filmworks Incorporated, an Atlanta based movie/video production company providing filming and other technical support for Lantawood projects.

<http://www.atlantafilmmworks.com>

AK Records, Atlanta provides technical support for audio productions for Lantawood projects and productions.

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Lantawood Group sponsored by Google: This is our main support group with over 1100 local independent producers, directors, actors, movie industry workers, and supporters ready to lay claim to this new movie industry.

<http://groups.google.com/group/lantawoodinc>

Fashion, Film/TV, Music & Photography Group, This is our general interest group based in Atlanta with over 540 stylists, designers, makeup artist, music and film directors, producers and promoters, all ready for an opportunity in Lantawood. This group meets once a month to share needs and industry concerns and opportunities.

<http://fashion.meetup.com/224/>

And hopefully YOU!

Lantawood Staff

Namso Akpan- CEO/Executive Director

Namso has acquired over 20 years experience in movie production spanning the globe. He remembers his late father Emmanuel David Akpan (PhD-Ohio State), a Nigerian film professor telling his students at the University of Nigeria, 26 years ago “You cannot not communicate”. “Use what you have to make films about your people and your people will patronize them” Emmanuel Akpan died in 1995 and never personally reaped the benefits of his advise to his students, but his teachings helped cement the concept of Nollywood. Today, according to Hala Gorani and Jeff Koinange formerly of CNN, Nigeria has a multi-billion dollar movie industry refered to as “Nollywood”, churning out some 200 "home videos" every month to become the third largest in the world after the

United States and India. With the same quest for opportunity Lantawood was born but with a clear and defined distribution and marketing.

At 17 years old, Namso became his father's technical assistant. "my father hated technical things, so we developed a relationship in which he was the head and I was his hands and legs," according to Namso, "I usually had to sit in a lot of his classes while he lectured PhD students. This is how I learned to make movies."

After majoring in Physics then later earning bachelors in Marketing, Namso set up his first production company, Videoworld Productions in Nigeria, producing TV shows, news programs, concerts and beauty pageants. In 1994, Videoworld was producing over 30 percent of the programs broadcast on the local TV stations in his home state of Akwa Ibom. According to official records, in 1997, Videoworld had produced over 1000 independent productions. Namso relocated to Atlanta, ready to take on bigger challenges and bringing more opportunities to more people.

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Kolade Sangodare-Business and Development Coordinator

Kolade started his professional career as a metal smith and developed into a world-class artist and nationally acclaimed gold and silversmith. While traveling the country displaying his works at universities, festivals and art shows for over 15 years, he absorbed an in-depth knowledge of business principles from a hands-on perspective. Using his successful relationships within the art and educational worlds he maintained a commitment to the development of opportunities for others, showing them the ability to use metal smithing as a metaphor for life.

"Taking something from its raw form, hard and unpolished, and transforming it into a beautiful piece of coveted art is the same processes that one goes through in life, for Life is an Art."

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Dennis Walton-Community Affair Coordinator

Dennis Walton aka. "Aragbaye" joined Lantawood Inc. in April of 2008. He brings to the organization over ten years of experience as a community grass roots organizer combined with the skills of being a successful businessman. Mr. Walton has a life time of experience as it pertains to the arts. He has a theater and film background and has performed in numerous productions on the stage as well as film. His diverse levels of experience make him a true asset to our organization. His abilities to communicate and embrace the needs of our community, enables him to bring forth the best within himself and others.

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Alinda Hester, Promotions/Distribution Coordinator

With the dream of starting her own fashion line. and with the determination to find and become herself, Alinda joined Lantawood in November 2007 as the Distribution Coordinator. On December 10th 2007, while en route to setting up retail locations in Atlanta, Alinda was involved in a serious car accident that nearly ended her life and her

dreams with Lantawood. After only a few weeks of recuperating, Alinda hopped back on the saddle with the added responsibility of Community Affairs Coordinator. Today, Alinda has successfully carved out her niche as the Coordinator for Promotions and Distribution.

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Andrew T. Taylor, Production Coordinator

Known also as “Seriez, Mr. Taylor is a creative and accomplished filmmaker and Director of Photography. His artistic talent has led him abroad to create documentaries in locations such as Mexico and West Africa. Highlights to Seriez’ film career include a documentary called ‘The Aftermath’. This work is a visual story detailing the climate and various reactions to the 9/11 tragedies in New York City. Several of Seriez’ visual influences include Spike Lee, Roger Moore, Camille Billops, Martin Scorsese, Charles Burnett and Antoine Fuqua, just to name a few. Adding editor to a list of credited skills Seriez possesses, on-going mastering of his craft is essential to his desire to be one of the well known and significant greats of the film industry.

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Christian Kanche – Board Member

A multi linguist, fluent in English, French and several other languages. Christian Kanche founded World Convenience LLC in 2002 as an investment group set up in the historic West End district of Atlanta to help investors find property with substantial equity, find reliable contractors, help to meet lender's conditions as well as to find flexible lenders. The firm worked to ensure growth without the need for venture capitalist. Today the company's line of operations include a mentoring program, consulting firm, and a service firm in several aspects of real estate investment. In 2007, seeing the need to bring real development to these declining neighborhoods, Christian joined Lantawood Inc. with his wealth of experience. His focus is on promotion and developing our local talent, through music and movies with the vision of generating real jobs though a viable movie industry right here in the South.